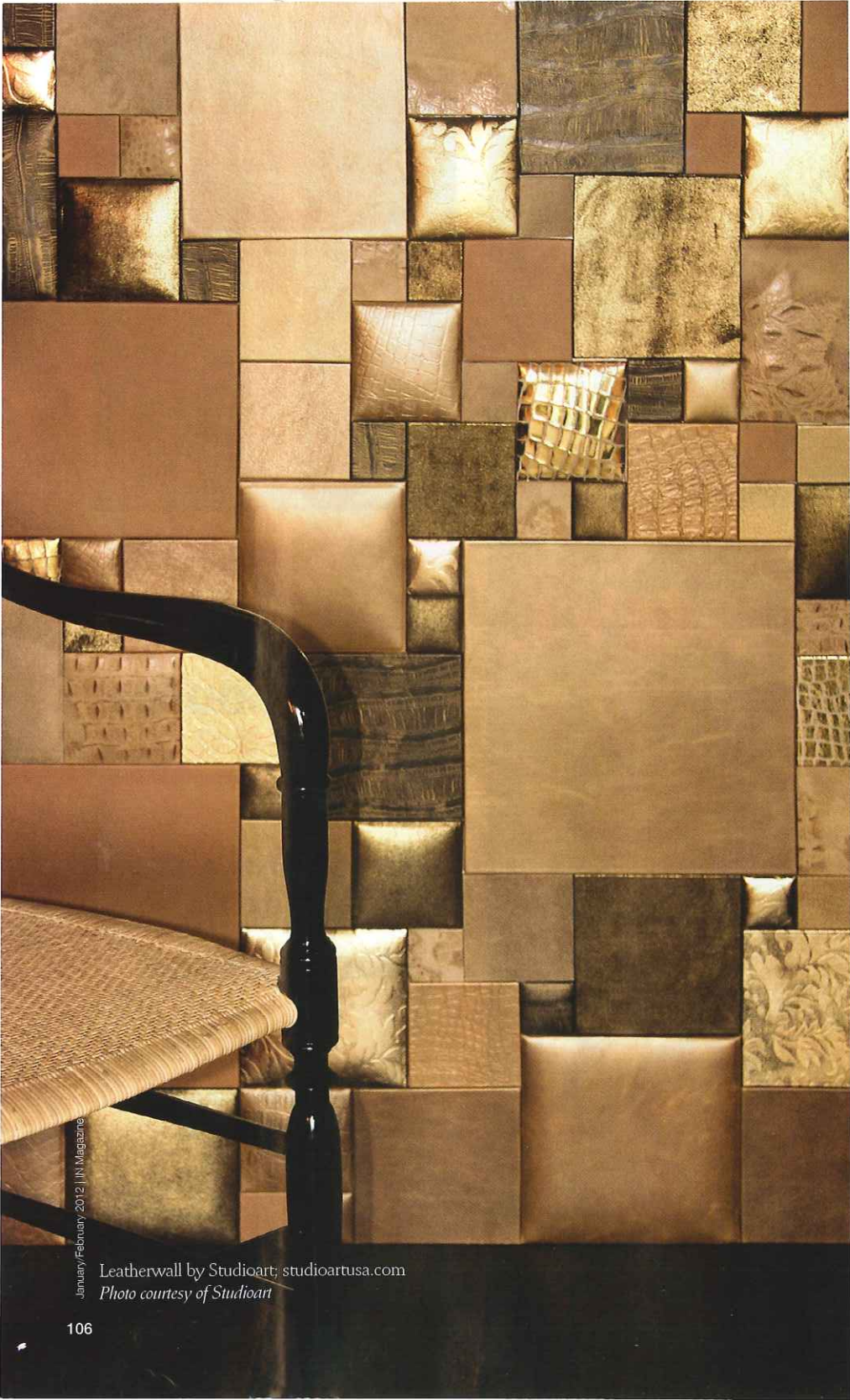


# In Love

## One Designer's Personal Passions



**A**s a designer, my love is often conditional. What I love depends on the client because each project begins with an extensive list of unique and specific requirements. Is this appropriate? Site specific? Sustainable? Crafted to last? Does it support your goals, timeframe and budget? I analyze the answers and after careful consideration arrive at an affirmative decision that I do love my presentation. Famed designer Laszlo Moholy-Nagy said, "Design is not a profession but an attitude...thinking in complex relationships".

Love at first sight is the opposite, like a lightning bolt. Instant and unconditional, there is no thinking involved, only reaction from my heart.

Author Anatole France wrote, "Our passions are ourselves." My professional love affair with all things design-related is approaching three decades, and when you love something, you want to share it with the world. My intention was to organize my many loves into neat categories of people, places and things for you. It did not work because design at its core is inseparable from lifestyle.

It is in this spirit that I share with you my own eclectic list of personal passions, seemingly random and contradictory, but inseparable from my self.

I have had a lifelong love affair with Art Deco. I am in love with the geometry, symmetry, elegance and glamour. I love diners, the Golden Gate Bridge, vintage Vogue magazine covers, Erte art, old Hollywood glamour, the Futura typeface, and New York's Chrysler building.

The Arts and Crafts movement represents extraordinary handcrafted artistic expression. The decorative arts are rich with ornamentation,

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